



715 HOUSE
ANNUAL REPORT 2025

715House

Annual Report for the period January – December 2025

1. INTRODUCTION

715House Productions Ltd. was officially registered in 2024 and began operations in 2025.

Our Mission

715House is a dynamic and visionary film production company dedicated to reshaping narratives about (global) Africa.

Founded with a passionate commitment to empower and inspire, our mission is to challenge prevailing negative narratives, especially about women and young people, and create a platform for innovative storytelling.

We are committed to curating and producing impactful content that amplifies unheard global African voices, fosters hope, and drives transformation

Our Vision

With a focus on quality storytelling and cultural relevance, 715House seeks to lead the industry by pioneering narratives that entertain, enlighten, and empower. We envision a future where our films and projects serve as a beacon of hope and positive change, inspiring generations to come.

Website Launch

715House successfully launched its official website (<https://715house.com/>), providing a professional digital presence for the company. The website serves as a platform to showcase the company's portfolio of projects, highlight ongoing and completed productions, and communicate its mission and vision of amplifying African voices through socially relevant storytelling. It also provides stakeholders, partners, and the public with access to information about the company's initiatives and opportunities for collaboration. The website enhances 715House's visibility, strengthens engagement with audiences, and supports the organisation's strategic goal of expanding its reach and impact within the film and creative industries.

2. Key Projects and Achievements

2.1. Martha, a short animation feature film, by 715House Co-director and the film's writer/director, Akosua-Asamoabea, is about a young footballer that is currently in pre-production. The film, which tells the story of a teenager whose long-term dream of playing football is challenged upon experiencing her first period, won a pitch competition in August 2024 at the Accra Indie Film Festival.

Following this achievement, Akosua-Asamoabea Ampofo, represented 715House as part of the Talent Connexion delegation at the Clermont-Ferrand Short Film Festival in France in early 2025.

This pitch opportunity was an opportunity to learn more about making short films, and was also an opportunity to network with industry players.

Martha, however, currently remains in pre-production, with continued efforts focused on development, securing partnerships, and preparing for production to ensure the film meets its creative and social impact objectives.



Akosua Asamoabea pitching at the Clermont-Ferrand Short Film Festival, January 2025.

2.2. AfrEA@25

The African Evaluation Association (AfrEA) is a non-profit umbrella organisation of national monitoring and Evaluation (M&E) associations and networks. In 2025, 715House produced two documentaries (one, 35-mins., and the other 14 mins.) for AfrEA’s 25th Anniversary held in July in Addis Ababa.



Below are a few testimonies received:

"Thank you very much for the professional work done on the documentary.. This was a nice collaboration and we will not hesitate to contact you for the next opportunity...For me all is perfect. Congratulations"

- Dr Miche Ouedraogo, President AfrEA

" I join the President in extending our highest commendation from Accra for the outstanding performance and professionalism demonstrated by your team.

It has truly been a pleasure working with you and the entire team".

- Carlos Akligo, Executive Director, AfrEA

"Thank you for sharing these good memories—so lovely to see all the familiar faces and more reminiscing about the last 25 years. Congratulations are in order. It must have been a challenge to select specific quotes from all the long conversations, but I like the storyline, the diversity of contributions and the professional look and feel of the video."

- Dr Zenda Ofir, former president AfrEA

715 was issued a certificate of completion on 2nd September 2025. The films are accessible via the following link: [Afrea@25 Films](#)

2.3. The Network for Women's Rights (NETRIGHT) Ghana

715House was invited by **NETRIGHT** to submit a concept note, and subsequently a proposal to produce a documentary on Women's Rights work in Ghana. The film was expected to capture the experiences, contributions, and advocacy journeys of selected women's rights activists and organisations across Ghana. The project provides an opportunity to document the depth of women's leadership within the movement, showcase milestones in gender advocacy, and preserve the stories of individuals whose work continues to shape national conversations on rights and social justice. Through this collaboration, 715House reinforces its commitment to elevating impactful narratives and supporting organisations advancing women's rights in Ghana. NETRIGHT provided a list of women to be interviewed, interviews begun in October 2025, and the film is expected to be completed in the first quarter of 2026.



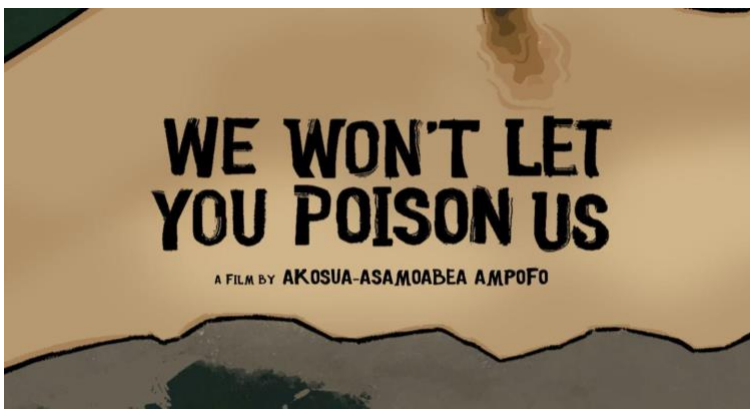
Akosua Adomako Ampofo with Bashiratu Kamal, GAWU (TUC) and Dr Paschal Kaba, Deputy General Secretary, GAWU

2.4. Documentary to support the work of Eco-Conscious Citizens (ECC)

As part of its contribution to justice work in Ghana, 715House decided to create three short videos to highlight the effects of illegal mining, and showcase the work of ECC. The film will be produced as a series of three short videos, focusing on health impacts and public accountability. The first video is being produced pro bono, with future videos expected to support ECC’s fundraising efforts to advance its advocacy work.

The completed content will be widely disseminated through ECC’s networks and social media platforms, increasing public awareness of environmental and health issues while demonstrating 715House’s commitment to producing media that drives social change, community empowerment, and accountability. The first video, titled “You Can’t Outrun Poison” was produced and presented to ECC in August 2025.

2.5. Documentary: “We Won’t Let You Poison Us”



715House was awarded a Docubox and THE WHY Foundation “Why Freedom?” grant to support the production of a film that responds to questions of freedom. The project involved producing a documentary highlighting the work of Awula Serwah (Convenor, ECC) and other environmental activists including award-winning journalist Erastus Donkor, and Catholic Priest Father (JB) Joseph Blay. This is an environmentally impactful film combining interviews, news reports and animation. The film’s director, Akosua-Asamoabea Ampofo, and editor Jude Addy, attended a 5-day editing workshop in Nairobi in December of 2025. The completed film has to be submitted to Docubox by February 2026. It is expected that the film will be submitted to several international film festivals, including the prestigious Accra Indie Festival.

3. Advisory Board Meeting

On 1st October, 2025, 715House convened its first annual Advisory Board meeting. The meeting provided an overview of the company’s operations, including staffing, ongoing projects, and strategic priorities. Board members were updated on key initiatives and project timelines, with discussions focused on legal compliance, intellectual property, financial management, and content distribution strategies.

The Board also deliberated on approaches to balance creative, socially impactful projects with revenue-generating work, as well as opportunities for future growth, including exploring a non-profit subsidiary to complement the company’s mission as a socially conscious, profit-making enterprise.

The meeting concluded with the Board reaffirming its commitment to supporting 715House’s vision of producing high-quality, socially relevant content that drives development, empowers communities, and amplifies African voices.

4. Financial Overview

In 2025, 715House’s operations were primarily financed through contracts secured from client organisations, which formed the largest share of revenue. As an emerging company, additional financial support was provided through internal grants and contributions from the two Directors. These resources helped stabilise core operations, sustain ongoing projects, and support the development of new initiatives during the year.

The company continues to strengthen its financial systems, with an emphasis on diversifying revenue streams, improving financial planning, and positioning 715House for increased sustainability in the years ahead.

5. Challenges

During the year, 715House experienced a minor disruption following the departure of the Company Secretary. While this temporarily slowed certain legal processes, including contract

management and filing, the leadership implemented interim measures to strengthen governance, legal oversight, and support for ongoing projects. Steps have also been initiated to find a replacement to support the company's ongoing projects.

The company also encountered challenges accessing some external funding opportunities due to its for-profit status. This limitation has prompted ongoing exploration of establishing a non-profit subsidiary to broaden eligibility for grants aligned with 715House's social impact mandate.

6. Looking forward to 2026

In 2026, 715House will focus on expanding its creative footprint and strengthening its operational systems. Two major highlights anticipated for the year are the continued development of *Martha* and the official launch of 715House, which will further position the company within Ghana's creative and development media space.

We anticipate two key partnerships with the Centre for gender Studies and Advocacy (CEGENSA) University of Ghana; and Kings College, London (KCL)/the Institute of African Studies (IAS), University of Ghana. The former will tell the "gender story" at the University of Ghana, and the latter will reflect on research on a "justice in critical minerals project" to educate and for advocacy.

Key priorities also include deepening relationships with former clients, exploring new collaborations with arts, development, and cultural organisations, and enhancing internal systems such as legal frameworks, financial management, and project management procedures. Efforts will be made to increase the visibility of 715House's work, participate more actively in regional and international film markets, and create more opportunities for team training and professional development.

7. Conclusion

The year 2025 has been marked by significant achievements for 715House, both in content creation and strategic partnerships. By engaging in meaningful storytelling that highlights underrepresented voices, the organisation has strengthened its place in the African film production space. Projects spanning animation, documentaries, and social advocacy content have expanded the organisation's portfolio while reinforcing its commitment to social impact, cultural preservation, and empowerment.

Looking forward, 715House aims to continue fostering innovation, securing co-productions, and expanding its reach to ensure that African stories are told with authenticity, creativity, and transformative potential.

Highlights

Some Statistics

- Number of films produced: 3 (2 documentaries, 1 short video)

- Festivals or events participated in: 2 (Accra Indie Film Festival, Clermont-Ferrand Short Film Festival)
- Partnerships established: 6
- Website launched
- Board meetings held: 1 annual

2025 Clients

- African Evaluators Association (AfrEA)
- Network for Women's Rights (NETRIGHT) Ghana
- Eco-Conscious Citizens (ECC)

2025 Sponsors

- DocuBox / "Why Freedom?" Grant



Akosua Adomako Ampofo, 15-03- 2025

(Director)



Akosua-Asamoabea Ampofo, 15-03-2025

(Director)